

Minutes

BCCS PTO General Meeting(via Google Meets)

Thursday October 1, 2020 @ 12:15 pm

Call to Order by Christine Syswerda @ 12:20 pm

Attendance Dana Coffey*, Christine Syswerda*, Pam Anderson*, Kayla Miller*, Lisa Lytle*, Principal Kasmer

A Quorum was reached

*Denotes PTO Board Members

Review & Approval of Minutes from September 10, 2020 PTO General Meeting. Minutes approved.

Principal's Report:

- Board of Education will be updating the website next week. The demands from the State and Federal levels re: Covid communications and updates are never ending, but the school is handling it all well. It is extremely important that we keep visitors out of the school as much as possible and the school is being diligent in these efforts. A lot of upcoming events have been cancelled at this time due to Covid issues, but are looking for ways to have some fun activities in school with SOTM character awards and Poster contests, etc.
- Principal Kasmer will hand out the Scrip cards for SOTM at this time instead of a PTO board member.
- Teacher Conferences will be held via Google Meets on October 15th due to Covid issues. More information with sign-up details, etc will be coming out next week. The PTO will not be supplying a meal for teachers and staff @ conferences this time due to Covid and the fact that many teachers may be running their conferences from home. He suggests that we wait until the holidays to provide a treat of some kind.

President's Report

- Sub Sale Update: Sub sale is coming to a close with all orders due by the end of school day on Monday October 5th. PTO Members will be at school collecting orders and money at the beginning and the end of the school day. We can use the conference room, and Lisa will create a spreadsheet to log in all the information. Frandale will deliver the order on October 22nd (Time TBD) We will be using the funds raised from the sub sales to put toward improvements to the school playground. There is currently a broken piece of equipment and Steve Boersma is looking into cost to repair or replace that item.
- The PTO board had a request from the school office to supply a Cricut machine for the school and that was approved. Dana will follow up with Mrs. Walenta to see if she has researched different models or has ordered one already. The machine will require a computer system of Windows 10 or newer to be able to operate and it will require teachers and staff to be trained how to use it. Dana has offered to help with that.
- Holiday Shop: Pam talked with John, a representative from Fun Services @ the PTO Today virtual Conference re: their program and got some marketing samples. They are a local company out of Bellevue, Michigan and would be able to run a virtual shop for us as well as offer and promote coupons for local area attractions such as pictured Rock cruises, etc. We would need to be done running the shop by Thanksgiving in order to have deliveries by Christmas. Pam will get a little more info to share with the board and we will make a decision on whether to go with Fun Services or Lil Shoppers Shoppe out of Pennsylvania from past years.

Vice-President's Report

- N/A

Treasurer's Report

- Disbursements / Reimbursements: Steve Boersma will submit one as soon as he gets the information for the playground equipment repair/replacement.

- Balance Sheet Review: Current Balance is \$9931.17
- Book Fair Update: We are set to have our Virtual Book Fair from October 12th through the 25th. Scholastic has supplied us with a ton of virtual marketing supplies and tools. Lisa will start advertising on Monday October 5th on social media platforms twice a week and have emails sent out weekly.
- Lisa is wondering if the yearly check needs to be cut to the school for class field trips as we aren't able to have field trips at the current time due to Covid issues. Pam asked her to email Jill and see what they have left in the account for that & if funds are needed at this time.

Secretary's Report

- BCCS Apparel Update: Pam spoke to Katie, a representative from an apparel company called 1st Place Spiritwear @ the Virtual PTO Today conference. She was interested in what she saw and heard so we set up a Google Meet on Tuesday September 29th for the three of us to meet, talk and discuss their supplies and options for our school. They are a company based out of Ohio that started out 14 years ago dealing solely with on-line school supply kits. They started discussing expanding into apparel 2 years ago, and had their launch last Spring with their website going live July of 2020. They are currently servicing over 400 schools. They are currently offering t-shirts and sweatshirts in the Bella Canvas brand(a high quality pre-shrunk soft cotton blend. They also offer a variety of sizes and fits including youth, adult, unisex and women's fit shirts. They are looking to build up their equipment and machinery and be able to offer other products such as sweatpants, sport pants and dri-fit options. Their company does all the work and we would receive a 10% profit off all the sales just for marketing and advertising their company exclusively to our families via email and social media. They offer over 150 designs and run weekly marketing/discount promotions and there are no minimum order requirements. Families order directly from their website and product gets sent directly to their home with an approximate 1 week turnaround time. All the PTO board members will check out the company website and provide feedback to Pam or myself ASAP.

- **Scrip Report** : N/A

Adjournment at 1:30 pm_____

Next Meeting: Thursday November 5th @ 3:30pm